



ALANYA INTERNATIONAL BEACH SPORTS CENTER 2026



ALANYA BEACH VOLLEYBALL 2026

- 12 Month
- International Organizations
- Sustainable Sports Tourism

VISION

To make Alanya the world's most active and sustainable beach sports hub

- **12-Month Regular Event**
- **Local, National, and International Organizations**
- **Sports + Tourism Integration**



MODEL



**Not Just a Single Event,
A 12-Month System**

- **Monthly Events**
- **Tournaments for Different Skill Levels and Age Groups**
- **A steady flow of athletes and tourists**



2026 ALANYA EVENT

Beach Volleyball

	ALANYA BEACH VOLLEYBALL SERIES	17-18 JAN		CEV BEACH VOLLEY NATIONS CUP 2026	5-7 JUNE		ALANYA BEACH VOLLEYBALL SERIES	1-3 SEPT
	ALANYA BEACH VOLLEYBALL SERIES	21-22 FEB		VW BEACH PRO TOUR - ALANYA CHALLENGE	10-14 JUNE		TVF U16 CLUBS TÜRKİYE CHAMPIONSHIPS	4-6 SEPT
	ALANYA BEACH VOLLEYBALL SERIES	14-15 MAR		ALANYA MASTERS WORLD CUP	12-14 JUNE		ALANYA BEACH VOLLEYBALL SERIES	9-11 OCT
	ALANYA BEACH VOLLEYBALL SERIES	10-12 APR		ALANYA BEACH VOLLEYBALL SERIES	7-9 JULY		VW BEACH PRO TOUR - ALANYA FUTURES	15-18 OCT
	BIODERMA PRO BEACH TOUR ALANYA GRAND SLAM	17-19 APR		FIVB BEACH VOLLEYBALL COACHING COURSE	5-9 AUG		CEV BEACH VOLLEYBALL CLUBS EUROPEAN CUP FINAL (TBC)	5-8 NOV
	ALANYA KIZILKULE CUP OPEN INTERNATIONAL	9-11 MAY		ALANYA BEACH VOLLEYBALL SERIES	11-13 AUG		ALANYA BEACH VOLLEYBALL SERIES	13-15 NOV
	ALANYA BEACH VOLLEYBALL SERIES	28-30 MAY		TVF U20 CLUBS TÜRKİYE CHAMPIONSHIPS	14-16 AUG		ALANYA CORPORATE BEACH GAMES WORLD CUP	20-22 NOV
	ALANYA BEACH VOLLEYBALL SERIES	2-4 JUNE		TVF SENIORS (PRO OPEN) CLUBS TÜRKİYE CHAMPIONSHIPS - ALANYA	14-16 AUG		ALANYA BEACH VOLLEYBALL SERIES	18-20 DEC

TOTAL IMPACT

- **24+ Events**
- **1,000+ Players**
- **40+ Countries Participating**
- **12 Months of Continuous Activity**

We are transforming Alanya into a year-round hub for active sports tourism



TECHNICAL INFRASTRUCTURE AND FACILITY SPECIFICATIONS

Lighting

A high-quality lighting system for night games and practices.

FIVB BEACHVOLLEYBALL
CENTER OF EXCELLENCE

Social Amenities

Protocol, Athlete and Spectator Lounges, Sponsor Village, Fitness Area, Cafeteria, and Children's Play Areas.

Stadium Capacity

3,300 People

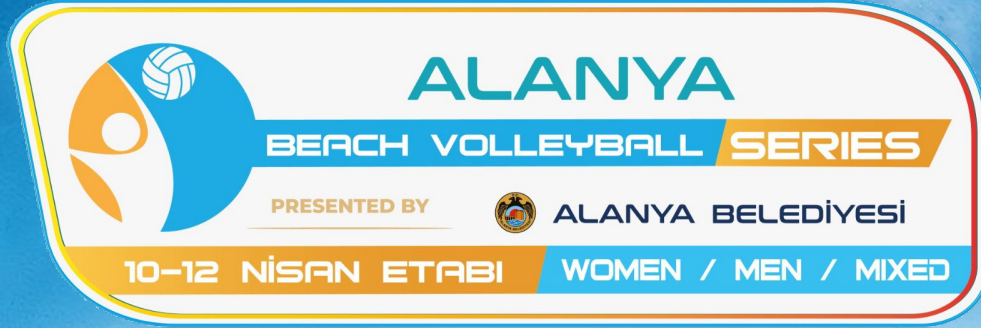
Sports Fields

4

Training Fields

22





Alanya's Own Series – Open to Everyone

Open to all levels (Pro / Amateur / Hobby) · Women's / Men's / Mixed categories · Regular events throughout the year (every month)

25

January Stage
Team – 50 people

41

February Stage
Team – 82 people

70

March Stage
Team – 140 people

64

April Stage
Team – 128 people



THE SEASON'S FIRST MAJOR EVENT

500,000 TL Prize Pool

Tournament Details

- National and international participation
- Women's / Men's categories
- Official stage of the Turkish Volleyball Federation Pro Beach Tour
- FIVB World Tour points are awarded

Important Information

- High level of competition
- Individual cash bonus at the end of the season
- Participation is limited by quota and capacity



ALANYA'S NEW CUP

Private International Organization

€10,000 Prize Pool

Pro categories

All Levels

Pro / Amateur / Hobby – Women / Men / Mixed categories

International Open Tournament

No country quota

A Unique Experience

At Alanya's historic and iconic locations

- High level of competition and a unique atmosphere
- Additional prizes and gifts for amateur categories
- Ideal for both competitive players and recreational athletes





NATIONAL TEAMS ON THE ROAD TO THE OLYMPICS

One of Europe's Most Prestigious National Team Tournaments



16 Teams / 10 Countries / 96 Athletes

International competitive environment –
National team format (2 teams per country)



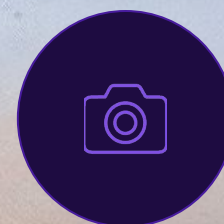
Advancing to the Next Level

Qualification for European finals and top-tier
tournaments



High-Level Competition

Technical and tactical battle –
If necessary, the outcome will be decided by a
Golden Set



International Value

International organization and
media value



VOLLEYBALL WORLD
**BEACH
PRO TOUR**

ALANYA MUNICIPALITY

ALANYA

CHALLENGE

10TH-14TH JUNE 2026

THE BIGGEST EVENT OF THE SEASON

Elevating Alanya to the Status
of a World Beach Volleyball

250K \$

Prize Pool

Total prize
in USD

500+

International Athlete
and the group

112

Elite Team
56 men /
56 women

Global TV Production

Global broadcast

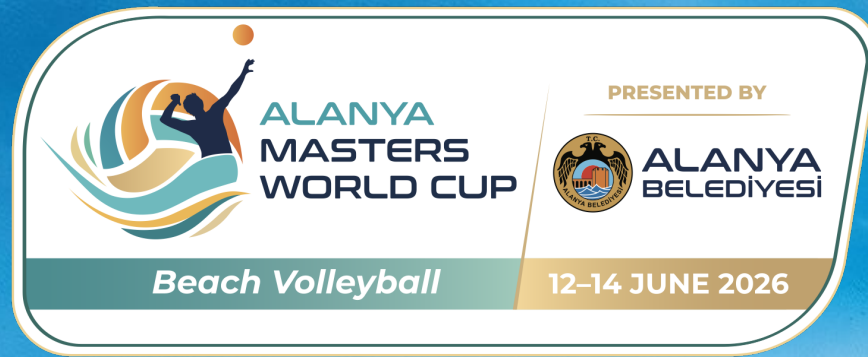
Olympic Rankings

Points that affect the ranking

Global Visibility

High media value





Where Sports, Vacation, and Experience Come Together

→ International Participation

Amateur and former professional athletes – Broad range of participants (Masters categories)

→ Competition Opportunities by Age Group

A platform for networking and social interaction

→ Festival Atmosphere

Sports and tourism combined – Events at Alanya's iconic locations

→ The Structure Promoting Mass Sports

Contributing to international sports tourism



TÜRKİYE'S BEACH VOLLEYBALL DEVELOPMENT CENTER



National Championship Series

Participation Model

- A national championship series covering all age groups
- Club-based participation model (nationwide)
- A development pathway from youth to elite level
- Opportunities for young talents to advance to the elite level

Categories and Groups

- Competitive environment in the Pro, U20, and U16 categories
- A significant contribution to the beach volleyball ecosystem in Turkey
- An event open to international participation

56

Team

28 men /
28 women

250

People

112 athletes +
coaching staff



15-18 OCTOBER 2026

PRESENTED BY



ALANYA
BELEDİYESİ

Event Open to International Participation

56 Team

28 men / 28 women

250 Personality Group

112 athletes + support staff

€15,000 Prize Pool

An opportunity to earn world ranking points

International Platform

An international platform for emerging athletes

Challenge & Elite

The path to advancing to the Challenge and Elite levels



€30,000 Prize Pool

A Prestigious European Club-Level Event

Participation of Europe's Elite Clubs

High level of competition and professional organization

Club-Based Participation Model

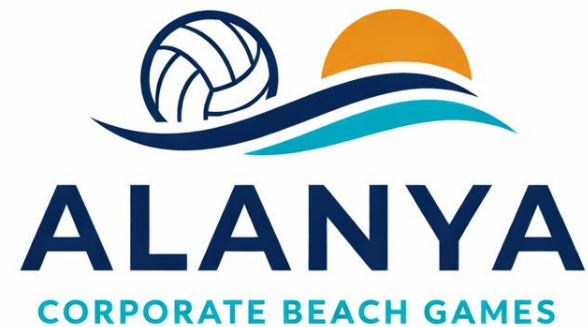
A club system instead of a national team system

Team Strategy

Team strategy and roster depth take center stage

International Visibility

International visibility and brand value



Alanya Corporate Beach Games

Target Audience & Participants

Target audience: Companies, startups, hotels, agencies

Participants: 8–24 companies / 200–400 people

Location: Alanya beach (beach club / hotel beach)

Format & Experience

- Festival / entertainment + networking integration
- Tournament + final format
- Coaching + gameplay combination

ALANYA INTERNATIONAL BEACH SPORTS CENTER

Venue Map & Functional Areas

- 1- Spectators' Main Entrance
- 2- VIP / Protocol Entrance (VIP Only)
- 3- Accredited Entrance to CC & Areas (Staff / Delegates / Teams)
- 4- Event Organization / Competition / VIS Office
- 5- Referees' Lounge (with WC & Showers- Ground Floor)
- 6- FIVB / Volleyball World Office
- 7- VIP / Protocol Lounge (VIP/Protocol Only - 1st Floor)
- 8- Teams' Lounge (Athletes & Coaches - Ground Floor)

- 9- Accredited Changing Room & WC & Showers
- 10- VIP / Referees / Delegates WC & Changing Rooms
- 11- Electricity & Lights Management Room
- 12- Dance Group / Cheerleaders Team Room
- 13- General Entrance for Courts 1,2,5-12 & Acc. Areas
- 14- Spectators' Center Court GrandStands Entrance
- 15- Teams' Center Court Official Entrance
- 16- Teams' Side Courts Official Entrance

- 17- Male Athletes' Changing Rooms (with WC & Showers)
- 18- Female Athletes' Changing Rooms (with WC & Showers)
- 19- Accredited Outdoors Balcony Cafe
- 20- Uniform Printing & Distribution Office
- 21- Medical / Physio / Doping Control Room
- 22- Media & Photographers Office
- 23- Streaming Production & E-Score & Stats Crew Room
- 24- Scorers' & Line Judges' Room

- 25- Staff Catering Area
- 26- Volunteers Tents
- 27- Courtside VIP Lounges
- 28- Storage Rooms
- 29- Mixed Zone / Backdrop
- 30- LED Giant Screens
- 31- Officials' Center Court Entrance
- S - Security Point Personnel





Main Entrance

Court 3-4
VIP Grandstands

Court 3

Court 3-4
Grandstands

Court 2
Grandstands

Court 2

Court 2
Grandstands

Center Court
Grandstands

Court 1
Center Court

Center Court
Grandstands

Center Court
Grandstands

Center Court
VIP Grandstands

Court 5 -
Official Warm Up

Court 6 -
Official Warm Up

Court 7 -
Side Event
Court

Court 9 -
Official Training

Court 10 -
Official Training

Court 11 -
Side Event
Court

Court 12 -
Side Event
Court

Kids Playing Area

Shuttle Point

Public Entrance
WC & Showers

Ambulance

Under Passages

Generator

Cafe
Social Area

Sponsor's Activation Area

Accredited Seats

VIP Entrance

VIP/PROTECTOR
LOUNGE

Sponsor's Activation Area

Accredited Seats



A Year-Round Beach Volleyball Ecosystem



International Organizations



Community Engagement



Brand Experience

Sponsorship Experience: From Visibility to Engagement

Sponsors don't just make an appearance—they create experiences. Brands play an active role on the field, in the stands, and online. Every sponsorship is supported by tangible activations that resonate with the target audience.

What Can Be Done?

Areas of Expertise

Brand-specific activation and experience booths

Direct Interaction

Product trials, product samples, contests, mini-games

Memorable Moments

Photo & video sections, social media posts

Digital Distribution

Social media, live streams, and content integration

On-Site Integration

Halftime breaks, award ceremonies, on-field announcements

Examples of Concrete Activation

1 **Serve Speed Challenge**

“Serve Speed Challenge” on behalf of the sponsor

2 **Brand-Sponsored Awards**

Best Rally / Best Defense Award, sponsored by [Brand Name]

3 **Distribution of Branded Gifts and Experiences in the Stands**

Distribution of branded gifts and experiences in the stands

4 **Meet & Greet Areas**

Meet-and-greet areas with athletes

5 **Organic Brand Integration**

Natural brand integration in influencer and athlete content

Brand Visibility Channels

On the Field & On the Sidelines

On-field and sideline advertising spaces

LED & Large Screens

LED and giant screens

Clothing Sponsorship

Athletic and event apparel

Press & Interviews

Press and interview boards

Experience & Demonstration Areas

Experience and exhibition areas

Digital & Print Materials

Digital and printed materials

VIP & Protocol Areas

VIP ve Protocol Areas

 Technical details and pricing are provided in a separate commercial document.

FOR SPONSORSHIP INFORMATION

BUTONA TIKLAYIN





THANK YOU